

ANNEXURE 1

FORMAT FOR PROJECT PROPOSAL

(Two copies must be submitted to the Study Centre with the project proposal)

1. Name of the programme : MBA; Specialization: _____
2. Name of the Student :
3. Roll Number :
4. Examination Registration Number :
5. Mobile Number of Student : Email:
6. Name of Study centre :
7. Name of Proposed Guide :
8. Mobile Number of Guide : Email:
9. Institution / Organisation where the guide works:

10. Title of the Project :

Date:

SIGNATURE OF STUDENT

IMPORTANT POINTS:

- **THIS FORMAT MUST BE SUBMITTED ALONGWITH THE PROPOSAL SHOWN IN ANNEXURE II, TO THE STUDY CENTER**
- **IT IS ALSO MANDATORY TO REGISTER YOUR PROJECT DETAILS ONLINE**

ACCEPTANCE OF THE GUIDANCE

I, Dr./Mr./Ms.(Name in Capital Letters).....(Designation) hereby convey my willingness to guide Mr./Ms.(Name of the student) in the topic(Title of the project) during the period March 2012 to September 2012. I also agree to adhere to the deadline specified by the CDE for the completion of the project. I further agree to submit/produce details of assessment/mark etc to the study centre in time.

Date:

Name in Capital Letters:

Address:

Office Seal:

Signature:

ANNEXURE II

The Project Title

A project proposal

(Submitted by **Your Name**, Roll No: **Your Roll Number** : Reg No: **Your Register Number**)

1 NEED FOR THE STUDY

Must give a brief idea about why you chose this study (5 – 10 lines)

2 REVIEW OF LITERATURE

A review of abstracts from journals to define your problem and scope clearly. Please refer to the guideline sent from the coordinator. (10 – 15 lines)

3.1 PRIMARY OBJECTIVE

This will be an expansion of your title, gives a picture of what is the main objective of your project.

3.2 SECONDARY OBJECTIVES

- There can be multiple secondary objectives. The solving of the secondary objectives will help you achieve the primary objective. (4 – 5 sec obj)

4 METHODOLOGY

Please refer to the guidelines (10 – 15 lines)

5 LIMITATIONS

- Will spell out the limitations within which you have worked in this project. (3 – 4 Limitations)

6 EXPECTED DELIVERABLES

What are the expected results and what will be the tangible and intangible benefits arising out of your study. (5 – 6 lines)

REFERENCES

Please refer to the guidelines for the references format.

(SIGNATURE OF STUDENT)

(SIGNATURE OF GUIDE)